

Google Ads Policy Violations Exhaustive List

- 1 Destination URL not working / Destination URL mismatch
- 2 Excessive capitalization / Mixed capitalization
- 3 Grammar and spelling errors
- 4 Your content violates the policy on excessive keyword repetition
- 5 Copyright infringement Ads
- 6 Obtain permission from the copyright holder before using copyrighted images or content
- 7 Third-party consumer technical support
- 8 Using a Trademark without permission / Trademarks in ad text
- 9 Use clear and concise language in your ads
- 10 Phone number in ad text
- 11 Phone number spam
- 12 Phone number fraud
- 13 Misleading information
- 14 Ads that are spam or phishing
- 15 Do not send unsolicited ads to users
- 16 Exaggerated claims
- 17 Avoid making false or unsubstantiated claims
- 18 Do not promote harmful or unsafe products or services
- 19 Harmful or unsafe content
- 20 Brand safety Ads

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