

Highlights

Google Ads Dynamic Remarketing

1

Dynamic remarketing shows tailored ads to your website and app visitors.

2

It helps bring back previous visitors by showing them ads with products or services they viewed.

3

Dynamic remarketing scales ads based on your inventory & optimizes bids in real-time.

4

To start, you'll need a product/service feed and custom website tagging.

5

Dynamic remarketing can be used with Display Network, Performance Max, and App campaigns.

6

Real success stories highlight the growth in revenue and conversions achieved with dynamic remarketing.

7

Dynamic prospecting matches buyers with relevant products based on their intent & demographics.

8

Dynamic remarketing and prospecting strategies drive sales and expand your customer base.

